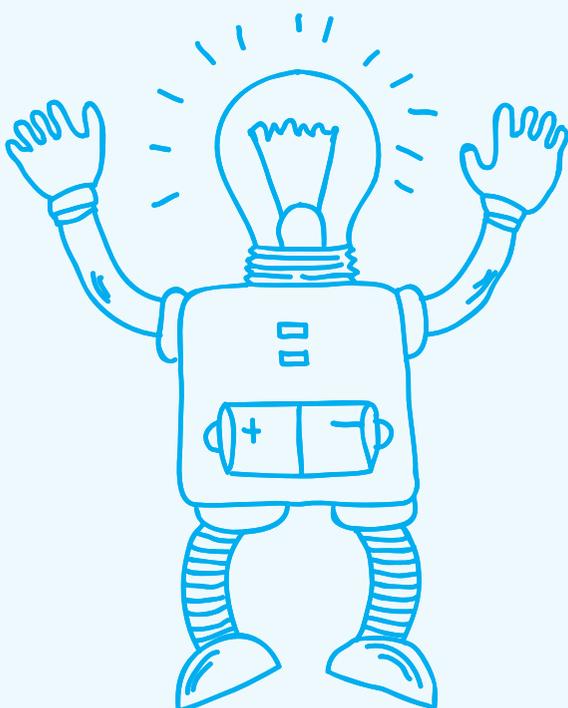


Driving the Future of Logistics with RPA

The Institute for Robotic Process Automation defines robotic process automation as

“the application of technology that allows employees in a company to configure computer software or a ‘robot’ to capture and interpret existing applications for processing a transaction, manipulating data, triggering responses and communicating with other digital systems.”



DID YOU KNOW?

According to an independent survey of manufacturing and logistics executives, only 24% stated they have implemented automated processes to improve the visibility of order and shipment status.⁶ Yet they also stated their key focus was on reducing risks that affect customer relationships.

RPA's intelligent software robots create a digital workforce that works side-by-side with your employees to streamline operations and expedite key business activities. RPA eliminates time-consuming, manual copying and pasting of information between virtually any application or data source, including websites and portals, desktop applications and enterprise systems. RPA is easy to use and can be deployed in a matter of weeks, not months, as it does not rely on the use of complex APIs and coding.

RPA eliminates manual tasks, boosts efficiency and productivity and improves customer satisfaction. With the pressure to stay competitive and grow revenue, there are several bottom-line reasons for exploring how RPA can transform your operations and the way you work:

- Automation of knowledge work will have an economic impact of \$5-\$7 trillion by 2025⁷
- Forward-thinking logistics companies are 1.1-2.4 times more likely to automate basic daily tasks, such as shipment scheduling and tracking, than their competitors⁸
- Supply chain businesses that leverage automation achieve 96% perfect orders across their supply chain, compared to 71%-73% for those that don't⁹
- RPA increases staff productivity, service levels and capacity by 35-50%
- RPA creates an immediate 25%-50% cost saving by automating tasks at a fraction of the human equivalent

⁷McKinsey

⁸Aberdeen Group

⁹LinkedIn

¹⁰Create Tomorrow



DID YOU KNOW?

According to Create Tomorrow, a typical rules-based process can be automated by 70%-80%.¹⁰

In logistics, your business can leverage RPA to dramatically improve efficiencies for three essential business activities:

1

SHIPMENT SCHEDULING
AND TRACKING

2

INVOICING AND
CREDIT COLLECTIONS

3

ORDER AND INVENTORY
TRACKING